



Local Issue Ad Public File Checklist

Station WGHP

Date 10/17

1. Name of Sponsor American Crossroads

2. 10/16-10/22
Flight dates and times

3. Seckit
Name of spot/description of script/issue

4. Source
Substantiation provided (describe)

5. Officers and Directors of sponsor in Station Public File X
Yes No (explain below)

6. Sponsor ID: X
Yes No (explain below)

NOTES:

Name

Date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Steph Mung 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WGHP-TV

ORDER

Print Date 10/23/12

Page 1 of 4

Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
10/23/12 10/23/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canai Center Plaza
Suite 555
Alexandria, VA 22314Product
American Crossroads

Agency Com 15%

Billing Contact

66 Canai Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2A

Priority 3

Advertiser Ref

Order Share 27% Market Value 75925

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	22777
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	27333
WXLV	7%	5314

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	21	\$17,425.00	\$20,500.00	0.00	10/01/12	10/22/12	21	\$17,425.00	\$20,500.00
Totals	21	\$17,425.00	\$20,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						
Week:		10/15/12	10/21/12	-T-----	1		\$350.00		0.00						
2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						
Week:		10/22/12	10/28/12	M-----	1		\$350.00		0.00						
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00						
7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00						
9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00						
10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00						
11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00						
12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00						
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															



WGHP-TV

Print Date: 10/23/12

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Contract / Revision 573117 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser American Crossroads Product American Crossroads

Estimate # 693

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00		
14	8	10/18/12	10/18/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00		
15	8	10/16/12	10/16/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$2,300.00	3	0.00 NM	1	\$2,300.00
FOX8 NWS-6.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$2,300.00		0.00		
16	8	10/22/12	10/22/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,300.00	3	0.00 NM	1	\$2,300.00
FOX8 NWS-6.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$2,300.00		0.00		
17	8	10/20/12	10/20/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:30 PM)	-----S-	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
ACC FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00		
18	8	10/21/12	10/21/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.00	3	0.00 NM	1	\$200.00
FOX NWS SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00		
19	8	10/17/12	10/17/12	LN (M-F) Late News M-F	CM-All	10-11p	--W----	:30	1	\$2,500.00	3	0.00 NM	1	\$2,500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$2,500.00		0.00		
20	8	10/19/12	10/19/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	1	\$2,500.00	3	0.00 NM	0	\$0.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--					1	\$2,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/15/12-10/21/12		LN (M-F)	10-11p		----F--	:30		(\$2,500.00)		0.00 NM		
Credited														
21	8	10/21/12	10/21/12	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$700.00	3	0.00 NM	1	\$700.00
NFL PREGAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00		
22	8	10/16/12	10/19/12	M-F 12-1230p Noon News	CM-All	12-1230p	--WTF--	:30	1	\$140.00	3	0.00 NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--WTF--					1	\$140.00		0.00		
23	8	10/18/12	10/19/12		CM-All	11p-12a	---TF--	:30	1	\$1,000.00	3	0.00 NM	0	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				Fox 8 News After Sports											
				Fox 8 News After Sports											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Fox 8 News After Sports		11p-12a			---ThF---	:30	(\$1,000.00)	0.00	NM		
		Credited													
E 24	8	10/22/12	10/22/12	Fox 8 News After Sports	CM-All	1030-1130p	M-----	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
				Fox 8 News After Sports											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		Fox 8 News After Sports		1030-1130p			M-----	:30	(\$1,000.00)	0.00	NM		
		Credited													
														Totals	21 \$20,500.00



WGHP-TV

ORDER

Print Date 10/23/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
10/23/12 10/23/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
American Crossroads

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2A

Priority 3

Advertiser Ref

- revision

Order Share 27% Market Value 79629

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	23888
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	28666
WXLV	7%	5574

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	22	\$18,275.00	\$21,500.00	0.00
Totals	22	\$18,275.00	\$21,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	22	\$18,275.00	\$21,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00						
7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00						
9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00						
10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00						
11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00						
12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00						
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															



WGHP-TV

Print Date: 10/23/12

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Contract / Revision **573117** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **American Crossroads** Product **American Crossroads**

Estimate # **693**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
14	8	10/18/12	10/18/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
15	8	10/16/12	10/16/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,300.00		0.00			
16	8	10/22/12	10/22/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,300.00		0.00			
17	8	10/20/12	10/20/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:30 PM)	-----S-	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
ACC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
18	8	10/21/12	10/21/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00			
19	8	10/17/12	10/17/12	LN (M-F) Late News M-F	CM-All	10-11p	--W----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,500.00		0.00			
20	8	10/19/12	10/19/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	1	\$2,500.00	3	0.00	NM	0	\$0.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		LN (M-F)			10-11p	----F--	:30	(\$2,500.00)		0.00	NM		
Credited															
21	8	10/21/12	10/21/12	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NFL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00			
22	8	10/16/12	10/19/12	M-F 12-1230p Noon News	CM-All	12-1230p	--WTF--	:30	1	\$140.00	3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					1	\$140.00		0.00			
23	8	10/18/12	10/19/12		CM-All	11p-12a	---TF--	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Fox 8 News After Sports												
				Fox 8 News After Sports												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---TF--		1				\$1,000.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
		1	8	10/15/12-10/21/12	Fox 8 News After Sports	11p-12a		---ThF----	:30	(\$1,000.00)		0.00	NM			
		Credited														
24	8	10/22/12	10/22/12	Fox 8 News After Sports	CM-All	1030-1130p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
				Fox 8 News After Sports												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1				\$1,000.00		0.00				
														Totals	22	\$21,500.00



WGHP-TV

ORDER

Print Date 10/19/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
10/19/12 10/19/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
American CrossroadsAgency Com 15%
Billing Contact66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2A

Priority 3

Advertiser Ref

-revision

Order Share 27% Market Value 88888

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	26666
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	32000
WXLV	7%	6222

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	23	\$20,400.00	\$24,000.00	0.00
Totals	23	\$20,400.00	\$24,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	23	\$20,400.00	\$24,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00						
7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00						
9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00						
10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00						
11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00						
12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00						
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															



WGHP-TV

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Contract / Revision **573117** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **693**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
14	8	10/18/12	10/18/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
15	8	10/16/12	10/16/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,300.00		0.00			
16	8	10/22/12	10/22/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,300.00		0.00			
17	8	10/20/12	10/20/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:30 PM)	-----S-	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
ACC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
18	8	10/21/12	10/21/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00			
19	8	10/17/12	10/17/12	LN (M-F) Late News M-F	CM-All	10-11p	--W----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,500.00		0.00			
20	8	10/19/12	10/19/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,500.00		0.00			
21	8	10/21/12	10/21/12	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NFL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00			
22	8	10/16/12	10/19/12	M-F 12-1230p Noon News	CM-All	12-1230p	--WTF--	:30	1	\$140.00	3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					1	\$140.00		0.00			
E 23	8	10/18/12	10/19/12	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a	---TF--	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					1	\$1,000.00		0.00			

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 23	8	10/18/12	10/19/12	Fox 8 News After Sports	CM-All	11p-12a	---TF--	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00	
Fox 8 News After Sports																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---TF--					1	\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	10/15/12-10/21/12		Fox 8 News After Sports		11p-12a	---ThF----	:30		(\$1,000.00)		0.00	NM			
Credited																
N 24	8	10/22/12	10/22/12	Fox 8 News After Sports	CM-All	1030-1130p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
Fox 8 News After Sports																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00				
														Totals	23	\$24,000.00



WGHP-TV

ORDER

Print Date 10/15/12

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Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
10/15/12 10/15/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
American CrossroadsAgency Com 15%
Billing Contact66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2A

Priority 3

Advertiser Ref

-revisions

Order Share 27% Market Value 88888

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	26666
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	32000
WXLV	7%	6222

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	23	\$20,400.00	\$24,000.00	0.00	10/01/12	10/22/12	23	\$20,400.00	\$24,000.00
Totals	23	\$20,400.00	\$24,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
E 5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00						
7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00						
9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00						
E 10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00						
11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00						
E 12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00						
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															



WGHP-TV

Print Date: 10/15/12

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Contract / Revision 573117 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
14	8	10/18/12	10/18/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
E 15	8	10/16/12	10/16/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,300.00		0.00			
16	8	10/22/12	10/22/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,300.00	3	0.00	NM	1	\$2,300.00
FOX8 NWS-6.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,300.00		0.00			
17	8	10/20/12	10/20/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:30 PM)	-----S-	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
ACC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
18	8	10/21/12	10/21/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00			
19	8	10/17/12	10/17/12	LN (M-F) Late News M-F	CM-All	10-11p	--W----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,500.00		0.00			
20	8	10/19/12	10/19/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,500.00		0.00			
21	8	10/21/12	10/21/12	NFL Pregame (Reg Sea6M-All FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NFL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00			
E 22	8	10/16/12	10/19/12	M-F 12-1230p Noon News	CM-All	12-1230p	--WTF--	:30	1	\$140.00	3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					1	\$140.00		0.00			
N 23	8	10/18/12	10/19/12	Fox 8 News After SportsCM-All Fox 8 News After Sports	CM-All	11p-12a	---TF--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					1	\$1,000.00		0.00			



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ORDER

Print Date 10/15/12 Page 1 of 3

Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
10/15/12 10/15/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
American CrossroadsAgency Com 15%
Billing Contact66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2A

Priority 3

Advertiser Ref

-revision

Order Share 27% Market Value 85185

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	25555
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	30666
WXLV	7%	5962

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	22	\$19,550.00	\$23,000.00	0.00
Totals	22	\$19,550.00	\$23,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	22	\$19,550.00	\$23,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00						
7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX8-NWS-8.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00						
8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00						
9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
FOX8-NWS-9.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00						
10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00						
11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00	NM	1	\$180.00
FOX8 NEWS-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00						
12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00						
13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
FOX8 NWS-5.00P<															

Totals	22	\$23,000.00
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WGHP-TV

ORDER

Print Date 09/05/12

Page 1 of 3

Flight Dates 10/16/12-10/22/12

Contract / Revision 573117 /

Original Date / Revision
09/05/12 09/05/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Product
American Crossroads

Agency Com 15%

Billing Contact
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 693

Alt Order # 9776306

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 3

Advertiser Ref

New Order

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 27% Market Value 84666

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	30%	25400
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	36%	30480
WXLV	7%	5926

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	21	\$19,431.00	\$22,860.00	0.00	10/01/12	10/22/12	21	\$19,431.00	\$22,860.00
Totals	21	\$19,431.00	\$22,860.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	8	10/16/12	10/16/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
E 2	8	10/22/12	10/22/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX8-NWS-5.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
E 3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
FOX8-NWS-6.00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	8	10/17/12	10/17/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$900.00	3	0.00 NM	1	\$900.00
FOX8-NWS-6.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00					
E 4	8	10/19/12	10/19/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	----F--	:30	1	\$900.00	3	0.00 NM	1	\$900.00
FOX8-NWS-6.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00					
E 5	8	10/16/12	10/16/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a	-T-----	:30	1	\$900.00	3	0.00 NM	1	\$900.00
FOX8-NWS-8.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00					
E 6	8	10/18/12	10/18/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00
FOX8-NWS-8.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---	1		\$800.00		0.00					
E 7	8	10/22/12	10/22/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
FOX8-NWS-8.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00					
E 8	8	10/17/12	10/17/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--W----	:30	1	\$550.00	3	0.00 NM	1	\$550.00
FOX8-NWS-9.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$550.00		0.00					
E 9	8	10/19/12	10/19/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	----F--	:30	1	\$550.00	3	0.00 NM	1	\$550.00
FOX8-NWS-9.00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--	1		\$550.00		0.00					
E 10	8	10/17/12	10/17/12	M-F 12-1230p Noon News	CM-All	12-1230p	--W----	:30	1	\$180.00	5	0.00 NM	1	\$180.00
FOX8 NEWS-NOON<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$180.00		0.00					
E 11	8	10/18/12	10/18/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$180.00	5	0.00 NM	1	\$180.00
FOX8 NEWS-NOON<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---	1		\$180.00		0.00					
E 12	8	10/16/12	10/16/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	-T-----	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----	1		\$1,600.00		0.00					
E 13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														



WGHP-TV

Print Date: 09/05/12

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Contract / Revision **573117** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/05/12

Order Sep 00:15:00

Advertiser **American Crossroads** Product **American Crossroads**

Estimate # **693**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 13	8	10/18/12	10/18/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00		
E 14	8	10/18/12	10/18/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,600.00	3	0.00 NM	1	\$1,600.00
FOX8 NWS-5.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00		
E 15	8	10/16/12	10/16/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$2,300.00	3	0.00 NM	1	\$2,300.00
FOX8 NWS-6.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$2,300.00		0.00		
E 16	8	10/22/12	10/22/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,300.00	3	0.00 NM	1	\$2,300.00
FOX8 NWS-6.00P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$2,300.00		0.00		
E 17	8	10/20/12	10/20/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:30 PM)	-----S-	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
ACC FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00		
E 18	8	10/21/12	10/21/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$200.00	3	0.00 NM	1	\$200.00
FOX NWS SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00		
E 19	8	10/17/12	10/17/12	LN (M-F) Late News M-F	CM-All	10-11p	--W----	:30	1	\$2,500.00	3	0.00 NM	1	\$2,500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$2,500.00		0.00		
E 20	8	10/19/12	10/19/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	1	\$2,500.00	3	0.00 NM	1	\$2,500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--					1	\$2,500.00		0.00		
E 21	8	10/21/12	10/21/12	NFL Pregame (Reg Sea) FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$700.00	3	0.00 NM	1	\$700.00
NFL PREGAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00		
													Totals	21 \$22,860.00

INVOICE



WGHP
 2005 Francis St.
 High Point, NC 27263
 Main: (336)841-8888
 Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
573117-1	10/22/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	573117	9776306

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	FOX 8 Morning News	5-6a	-T-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/16/12	5:24 AM	FOX 8 Morning News	5-6a	:30	USPRTV21ACH	\$350.00	NM
2	10/22/12	10/22/12	FOX 8 Morning News	5-6a	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	5:39 AM	FOX 8 Morning News	5-6a	:30	USPRTV21ACH	\$350.00	NM
3	10/17/12	10/17/12	Fox 8 Morning News	6-7a	--W----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	6:52 AM	Fox 8 Morning News	6-7a	:30	USPRTV21ACH	\$900.00	NM
4	10/19/12	10/19/12	Fox 8 Morning News	7-8a	----F--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12	7:13 AM	Fox 8 Morning News	7-8a	:30	USPRTV21ACH	\$900.00	NM
5	10/16/12	10/16/12	Fox 8 Morning News	7-8a	-T-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/16/12	7:28 AM	Fox 8 Morning News	7-8a	:30	USPRTV21ACH	\$900.00	NM

INVOICE



Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
573117-1	10/22/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/12	10/18/12	Fox 8 Morning News	8-9a	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/18/12 8:39 AM Fox 8 Morning News 8-9a :30 USPRTV21ACH \$800.00 NM									
7	10/22/12	10/22/12	Fox 8 Morning News	8-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/22/12 8:40 AM Fox 8 Morning News 8-9a :30 USPRTV21ACH \$800.00 NM									
8	10/17/12	10/17/12	Fox 8 Morning News	9a-10a	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/17/12 9:40 AM Fox 8 Morning News 9a-10a :30 USPRTV21ACH \$550.00 NM									
9	10/19/12	10/19/12	Fox 8 Morning News	9a-10a	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 10/19/12 9:53 AM Fox 8 Morning News 9a-10a :30 USPRTV21ACH \$550.00 NM									
10	10/17/12	10/17/12	Noon News	12-1230p	--W----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$180.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/17/12 12:12 PM Noon News 12-1230p :30 USPRTV21ACH \$180.00 NM									
11	10/18/12	10/18/12	Noon News	12-1230p	---T---	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$180.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/18/12 12:10 PM Noon News 12-1230p :30 USPRTV21ACH \$180.00 NM									
12	10/16/12	10/16/12	Fox 8 News at 5pm	5-530p	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/16/12 5:23 PM Fox 8 News at 5pm 5-530p :30 USPRTV21ACH \$1,600.00 NM									
13	10/18/12	10/18/12	Fox 8 News at 5pm	5-530p	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/18/12 5:16 PM Fox 8 News at 5pm 5-530p :30 USPRTV21ACH \$1,600.00 NM									

INVOICE



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WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
573117-1	10/22/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/18/12	10/18/12	Fox 8 Early News 530-6P	530-6p	---T---	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/18/12	5:41 PM	Fox 8 Early News 530-6P	530-6p	:30	USPRTV21ACH	\$1,600.00	NM
15	10/16/12	10/16/12	Fox 8 News at 6pm	6-630p	-T-----	:30	1	\$2,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$2,300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/16/12	6:17 PM	Fox 8 News at 6pm	6-630p	:30	USPRTV21ACH	\$2,300.00	NM
16	10/22/12	10/22/12	Fox 8 News at 6pm	6-630p	M-----	:30	1	\$2,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	6:16 PM	Fox 8 News at 6pm	6-630p	:30	USPRTV21ACH	\$2,300.00	NM
17	10/20/12	10/20/12	ACC Football	1215p-345p	-----S-	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/20/12	2:50 PM	ACC Football	1215p-345p	:30	USPRTV21ACH	\$1,100.00	NM
18	10/21/12	10/21/12	FOX News Sunday	9-10a	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	10/21/12	9:33 AM	FOX News Sunday	9-10a	:30	USPRTV21ACH	\$200.00	NM
19	10/17/12	10/17/12	Late News M-F	10-11p	--W----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/17/12	11:35 PM	Late News M-F	10-11p	:30	USPRTV21ACH	\$2,500.00	NM
20	10/19/12	10/19/12	Late News M-F	10-11p	----F--	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12		Late News M-F	10-11p	:00		\$2,500.00	NM
	Credited								
21	10/21/12	10/21/12	FOX NFL Pregame	12p-1p	-----S	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	10/21/12	12:39 PM	FOX NFL Pregame	12p-1p	:30	USPRTV21ACH	\$700.00	NM

INVOICE

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Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
573117-1	10/22/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	693	

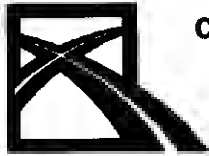
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/16/12	10/19/12	Noon News	12-1230p	--WTF--	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	1	\$140.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/19/12	12:28 PM	Noon News	12-1230p	:30	USPRTV21ACH	\$140.00	NM
23	10/18/12	10/19/12	Fox 8 News After Sports	11p-12a	---TF--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/18/12		Fox 8 News After Sports	11p-12a	:00		\$1,000.00	NM
	Credited								
24	10/22/12	10/22/12	Fox 8 News After Sports	1030-1130p	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12		Fox 8 News After Sports	1030-1130p	:00		\$1,000.00	NM
	Unresolved								

Total Spots 21 Gross Total \$20,500.00

Payment Terms 30 Days

Agency Commission \$3,075.00

Net Amount Due \$17,425.00



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314



VIRGINIA COMMERCE BANK
ALEXANDRIA,
VA

68-525/560

33063

10/12/2012

PAY TO THE
ORDER OF **WGHP-TV**

\$ **19,490.50

Nineteen Thousand Four Hundred Ninety and 50/100*****

DOLLARS

WGHP-TV
2005 Francis Street
High Point, NC 27263

TWO SIGNATURES REQUIRED OVER \$10,000.00

MEMO

AmerCross NC Pres 10/16-10/22/12

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈033063⑈ ⑆056005253⑆

⑈2006 3288⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
WGHP-TV

33063

10/12/2012

AmerCross NC Pres 10/16-10/22/12

19,490.50

Media Account

AmerCross NC Pres 10/16-10/22/12

19,490.50